

THE GLEICHEN CALL

VOLUME XXVIII NO. 28

GLEICHEN, ALBERTA, WEDNESDAY SEPTEMBER 26, 1934

SUBSCRIPTION \$2.00 PER YEAR

LOCAL FARM WOMEN MEET IN REGULAR SESSION

The last regular meeting of the Gleichen U.F.W.A. was held at the home of Mrs. W. H. Cunningham and despite the stormy weather and sticky roads there were twenty-two members and three visitors present.

Roll call was answered by "What I Would do with \$100" and the ladies found it almost impossible to stretch their imagination that far. The meeting very much regretted that three of their members were on the sick list, namely: Mrs. A. Wilson, Mrs. Calkins and Mrs. Hutchinson but are extended their best wishes for speedy recoveries.

Mrs. J. C. Buckley read a book review. All were disappointed that Mrs. Oliver was unable to be present as all had looked forward to hearing her paper. The very pleasant afternoon was brought to a close by Mrs. Cunningham serving some of her delicious coffee.

PROVINCIAL NEWS

Organization of live stock antipathy interests in Alberta to assist in marketing of agricultural products under the new federal marketing act will be conducted by I. W. Brundsen, Calgary, secretary of the Western Stock Growers' Association, and engaged by the provincial department of agriculture for this sole purpose, according to an announcement made Wednesday. Mr. Brundsen's appointment results from the approval for assistance made to the department by live stock producers in the province who have begun the work of organizing to market their products under the new federal legislation. He will devote his full time to the work for a short period in an effort to alleviate the difficult circumstances in which farmers, generally, find themselves at the present time. It will secure all necessary information to assist the producers in the work of organization. For sometime Mr. Brundsen has been secretary of the stock growers' association and has considerable experience in marketing of live stock. He is graduate of the University of Alberta. For a time he was in agricultural journalism.

Definite announcement of the reopening of the Vermilion school of agriculture, on October 30, was made by Hon. F. S. Grisdale, minister of agriculture. The school at Olds will also open at the usual time this fall. The Vermilion school will draw pupils from the Peace River country south to the Canaan line of the C.P.R. while the Olds school will draw from the balance of the territory in the province.

Appeal for donations of vegetables from those districts having an abundance of these to be shipped into relief areas of the province is being made by the provincial department of agriculture. Local organizations of agriculture, trade, service clubs or church societies are asked to supervise the collection and loading of such supplies, which are to be made in care of the department of agriculture will direct the shipment while the railways have agreed to transport the supplies free of charge. The cars will be shipped care of the municipal secretaries in the various districts concerned, and these officials will have charge of the distribution of the donations. Some 50 carloads of such supplies are needed this year to serve some 3,600 families. Already a number of donations have been received.

A creamery survey that will continue for about two weeks is being launched under the joint auspices of the provincial dairy branch, the University of Alberta, and the Dominion department of agriculture, the University of Alberta, and the dairy commissioner, is in general charge of the work and will arrange the itinerary of the field workers. The purpose of the survey is to make a study of the cost of manufacturing butter in Alberta and also of the cost of trucking or otherwise delivering cream supplies. It is proposed to examine per cent of the creameries in the province, of which there are 94 now operating.

ANNUAL HOCKEY MEETING FRIDAY NIGHT

A meeting of the Gleichen Hockey Club will be held on Friday evening, September 28, at 8 p.m. in the Bank of Commerce. As there is much business to come before the meeting it is hoped that there will be a large attendance of all interested. Plans are in the minds of various executives to form a league between teams from Banff, Canmore, Calgary, Strathmore, and Gleichen in the intermediate class and if such plans are to materialize, the co-operation of all interested will be necessary. It is hoped that if such a movement is to get underway that something will be done soon. It is likely that a meeting will be held in Calgary as a central point with delegates from the various clubs interested when a schedule will be worked out to the satisfaction of all concerned.

MRS. A. BUCKLEY HONORED BY MEMBERS U.F.W.A.

Last Thursday, September 19th, the home of Mrs. R. B. Hayes was the scene of a jolly afternoon party given in honor of Mrs. A. Buckley, a recent bride. The room was tastefully decorated with pink and white streamers, bells and flowers. The afternoon was spent in games, card tests, readings and musical number. A very dainty lunch was served, this also in pink and white, by the committee in charge. At the conclusion, the bride was presented with some very beautiful and useful presents. The presentation was made by Mr. Oliver on behalf of friends and fellow members of the U.F.W.A. Mrs. Buckley responded very fittingly and all wished her many years of happy married life.

The many friends of Mr. and Mrs. A. Buckley, who resided here for several years but now live in Calgary, will be pleased to learn that their daughter, Jane Muriel, won the Empire War Memorial Scholarship for 1934. The Herald has the following to say: "Miss Muriel, daughter of the Empire War Memorial Scholarship for 1934, has been awarded to Miss Jane Muriel, 1723 Ninth Street, west, Calgary. She is the daughter of Sergeant John A. Buckley, who served overseas the 9th Battalion, C.E.F. She was born a daughter, August 31, 1917, has taken an exceptionally good standing throughout her school course, graduating this year with honors from Grade XII in Western Canada High School. This scholarship of \$250 is given annually by Tan-nis-uk Chapter to a Calgary student, the son or daughter of a soldier, sailor or man of the air force who served overseas. The members of the committee were: Mrs. W. D. Spence, Edmonton; Mrs. J. W. Richardson; Mrs. J. C. Nichol and Dr. A. M. Scott.

Farmers in the Gleichen district are still more or less in a quandary regarding the outlook of farming for the years to come. Although there is no doubt in their mind that conditions at present are more favorable than a year ago it still seems impossible to pay for farmlands from the proceeds of profit derived from growing grain, at least not as long as prices of land are ranging from \$25 to \$50 per acre. Irrigation and mixed farming are two factors entering more prominently into the program of local farmers and by growing sweetclover and other feed crops instead of practicing bare summerfallow it is to be hoped that better returns per acre can be obtained. Better crops and improved prices have given the farming industry a new impetus locally but nevertheless, the problem of rational and profitable farming is by no means solved.

Newspapers play a very large part in the life of Budapest. Hungarians, in fact, would sacrifice many things rather than their news—especially of political affairs. In view of this taste in news they could hardly be better situated than in central Europe. Budapest claims that its 20 dailies provide a proportionately wide selection for its 1,000,000 inhabitants than any other European city. It has also more than 1,000 weeklies, monthlies,

ALTA. WHEAT POOL ANNOUNCES INITIAL PAYMENT

The Alberta Wheat Pool announces that commencing October 1st when placed in the 1934-35 pool will receive an initial payment based on No. 1 Northern, Vancouver, of 5 cents a bushel. The pooling of wheat of course is entirely optional with the grower. Those desirous of placing wheat in this pool should see the Pool Elevator agent.

The provincial government received payment of \$453,425 from the Alberta Wheat Pool, this being the annual installment of principal and interest due this month on account of the 1929 Pool overpayment. The Pool is living up to its obligations with the government in a creditable manner.

The Junior Wheat Clubs, sponsored by the Alberta Wheat Pool working in co-operation with the Provincial Department of Agriculture, have enjoyed a successful year for the most part, even although drought and bad weather handicapped clubs in a large number of districts. This educational work among the youthful farmers of the province is the most successful project yet undertaken to improve the quality of wheat produced in Alberta. The boys as a whole have gone into the work enthusiastically and millions of bushels of splendid wheat have been produced by them, 90 per cent of which is used for seed in the vicinity where it is grown. This year the provincial champion was won by St. Brides Wheat Club, ten miles west of St. Paul, northeast of Edmonton, with Brightview Club of Wetaskiwin second, and the Athabasca Club third. The highest individual score in wheat made by a member of the club of St. Brides was obtained by 97 per cent. Last year's champion was the Wetaskiwin second with a percentage of 96.5.

The three prairie Wheat Pools will co-operate in presenting a series of 13 radio talks during the fall months, the first to be given on October 1st when Louis Broutlet, president of Saskatchewan Wheat Pool, will be the speaker. These talks will be given on Wednesday evenings from 8.15 to 8.30 mountain time, the Alberta stations being CFCJ, Edmonton, and CFCN, Regina, and the Prairie, Calgary.

Chas. Stewart who was well known in the Mossleigh district and Gleichen died at Hanna last week at the age of 89. He was an uncle of Mrs. W. Boos, Gleichen. The Hanna Herald says in part "The late Charles Stewart was born in Renfrew, Ontario, where he spent many years in the various lumber camps and on the river drives. More than fifty years ago he was bereaved by the death of his wife and four children who passed away on the same day of "black diphtheria." From the east the late Mr. Stewart went to the States and spent a considerable portion of his life lumbering in Minnesota. In 1904 he came to Western Canada and located in the district east of Hanna, close to what is now Bonar siding. About ten years ago deceased was stricken with an infection of one of his feet which necessitated amputation. He was discharged from the local hospital following recovery from this operation, but less than two years later lost his remaining leg. Since then he has been a patient in the Hanna hospital."

Church magazines and commercial and sport publications. The most widely circulated newspaper is a humble sheet called "Frisas Ujmag" meaning "Fresh News." This paper comes out in 200,000 copies daily, 80,000 of which are bought by domestic servants. Most of the 120,000 others by workers. Not that it is a Socialist paper but it writes in a vivid and simple manner which appeals to folks that are not "high-browed." One of the chief editors is a woman. The "Pester Lloyd" is considered one of Europe's leading papers. It is printed in the German language, appears in a morning and an afternoon edition, is much interested in world affairs and treats a very large number of subjects in a serious and objective manner. It contains no pictures, no caricatures, no jokes, and no columns. Hungarians are extremely interested in foreign affairs, not only concerning central Europe, but the whole world.

ST. ANDREWS CHURCH CELEBRATES 47 ANNIVERSARY

St. Andrews Church celebrated its 47th birthday on September 18th. It was due to the untiring efforts of Rev. J. W. Timms that the people were aroused to a special effort in the midst of their pioneering life and accomplished the building of this old fashioned place of worship. On this particular Sunday, September 18, 1887, the dedication of the church took place, consecration being made by his Lordship Bishop Pinkham of Calgary assisted by the highly esteemed local missionary, Rev. Timms. Even to this day the little church is a landmark to many old timers associating the good pioneering days with memories of Gleichen St. Andrew's Church.

SUGGESTION FOR BETTERING PRESENT CONDITIONS

The keeping up with the Joneses urge appears to have gone into the reverse. Today too many of the Joneses, and of those who are able to keep up with them, seem to be trying hard to keep down with the jobless minority. True, this minority is of considerable proportions, and the Joneses probably feel very modestly considerate—even sacrificing—about their efforts to appear no better off than anybody else. But the fact is, their attitude is not helping the minority. Rather it is hindering the reduction of the unemployed ranks. And it is doubtful whether it is appreciated by these whose feelings it seeks to spare.

For it is being more widely recognized that one important factor producing unemployment in business is a reluctance on the part of those who have money and more than average security to buy things they want or even need. At a gathering some time ago this matter came up for some decidedly new fashioned discussion. The belief was expressed that it had become fashionable to appear poverty stricken, and that many who could spend money were refraining from doing so because of this sentimental obstacle to recovery. And at that time there was put forward a method of surmounting it. That method might well be pursued by those who have. But it also calls for a good sign. It portends a swing of this pendulum of business sentiment away from the obsession of hard times. It signifies a growing tendency to look toward success instead of failure, prosperity instead of poverty. But it will be well to guard against a tendency to overestimate the public's fear of criticism. And even better to bear in mind that this criticism may easily be magnified.

The average thinking person today in possession of enough information to know that he can only gain by his neighbor's spending. Moreover, there has been noted in the last few years a trend toward wider valuation of the things money can buy. The man who is so widely regarded as infallible signs of success. They are not so widely trusted as means of bringing contentment into the home, or satisfaction to the individual. Their possession, therefore, is less likely to be the cause of envy or criticism.

The fact remains, however, that many persons who can afford to buy a Balzac boy, Fred Piechel, member of the Balzac Club, has reason to be proud of his accomplishments in raising barley, and has incidentally reaped a rich harvest from his efforts this year. In 1933 he received through his junior club nine bushels of O. A. C. barley, from which he reaped sufficient seed to plant over 100 acres this spring. This season he harvested 2,500 bushels of the crop, for which he received 74 1/2 cents a bushel, a most return of almost \$2,000.

have not been doing so. And it is significant that these persons are in a key position as regards business recovery. No doubt when they find it is no longer fashionable to "do without," but that the trend of the times

Penny Wise

There is no heat value in ashes, rock or bone, yet these all count in weight you pay for when buying inferior coals.

Our stock is fresh and free of impurities. From the highest grade coal mines in Alberta. Our selling price is based on cash buying and low expense ratio and gives our customers real value.

R. S. McQUEEN

COAL WOOD CARTAGE
PHONE 37 - - GLEICHEN

The Gleichen Flour Mill

When crowds went wild and roared and yelled Without restraint at all, It once was fairly safe to bet, That Babe Ruth hit the ball.

But, now of course, you can't be sure, For that we now announce the price Of Beau Ideal Flour.

In any case the ball was hit, A home run sure was made, The crowd that is so keen on sport, Is just as keen on trade.

NOTICE TO CREDITORS AND CLAIMANTS

IN THE MATTER OF the estate of LYMAN FINLY GILGER, late of Dover, in Kingsfisher County, in the State of Oklahoma, U.S.A.

Notice is hereby given that all persons having claims against the estate of the said LYMAN FINLY GILGER who died on or about the 27th day of September, A.D. 1933, are required to file with the undersigned by the 27th day of October, A.D. 1934, a full statement duly verified, of their claims and of any securities held by them, and after that date the Administrator will distribute the assets among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.

DATED at Gleichen, Alberta, this 20th day of September, A.D. 1934. SHORT, ROSS, SHAW & MAYROOD, Solicitors for the Administrator, Imperial Bank Building, Calgary, Alberta.

JOHNNY WEISSMULLER is back again in **TARZAN AND HIS MATE**


Remember him in "Tarzan The Ape Man"? How he thrilled you in his jungle adventures? Made your heart beat faster in its primitive romance? Well he's back again in a drama that tops even that world triumph, the greatest Tarzan thriller of them all.

2 Shows 7:30 and 9 p.m.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

"I insured that OUR FLEET OF 'LIFE SAVERS' CARS' BE EQUIPPED WITH FIRESTONE TIRES!"



One of fleet of Life Savers cars now equipped with Firestone Tires.

LIFE SAVERS

SPECIAL REDUCED FARES


for
THANKSGIVING DAY
OCTOBER

Between all Stations in Canada

FARE and ONE QUARTER

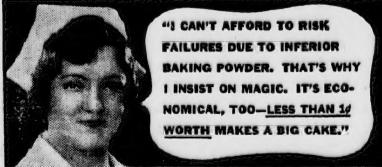
Going: Oct. 5 to noon Oct 8
Return: Leave destination by Oct. 9, 1934

Apply Ticket Agent
CANADIAN PACIFIC



2 EXTRA CORD PLYS UNDER THE TREAD

is toward higher, rather than lower living standards, the fear of envy and criticism will be forgotten, and those who have dollars will become eager to spend them while they are big, and at a time when such spending will pay not only for themselves but also for their neighbors.



Miss M. McFarlane, Dietitian of St. Michael's Hospital, Toronto

"I CAN'T AFFORD TO RISK
FAILURE DUE TO INFERIOR
BAKING POWDER. THAT'S WHY
I INSIST ON MAGIC. IT'S ECO-
NOMICAL, TOO—LESS THAN 1¢
WORTH MAKES A BIG CAKE."

MAGIC Baking Powder costs so little—and can
always be depended on to give you uniformly
good results. It actually takes less than 1¢ worth
of Magic to make a big three-layer cake. So why
take chances with inferior brands? Always bake
with Magic and be sure!



MAGIC
MADE IN CANADA

"CONTAINS NO ALUM." This
statement on every tin is your
assurance that Magic Baking
Powder is free from alum or any
harmful ingredient.

Next "No Man's Land"

Naval Expert Says Mediterranean
Sea Would Be Deadliest Zone

The Mediterranean sea will be "No
Man's Land" in the next European
conflict.

This view was expressed by an
authority in naval strategy who
maintains that the Mediterranean be-
cause of its geographical dispositions
and general configurations will be-
come the deadliest naval zone yet
known.

This authority points out that in
the event Great Britain should be-
come involved in a European war,
she would be obliged to abandon the
Suez canal as a link in the shortest
route to the Far East. The Suez
canal because of its aerial proximity
to some enemy territory among the
numerous countries of the Mediter-
ranean could be easily blocked or
seriously damaged by an air attack.
Under these circumstances the British
admiralty would be obliged to
re-establish the old route around the
South African cape as the only safe
means of communication with her
vast sources of men and supplies in
the Far East.

In the event that France and Italy
should go to war, the Mediterranean
would be neutralized because neither
power has sufficient naval superiority
to decisively defeat the other.
The navies of both countries would
employ the policy of raids and roving
attacks. The hundreds of tiny Greek
islands in the Aegean sea between
Greece and Turkey, the islands in the
Adriatic, the rough coastline and in-
lets of Sicily, Sardinia, Corsica, and
the Balkans would become infested
with submarines and naval aircraft
that would prey upon ships.

Under these obstacles the transport
of men and supplies would become a
major problem to Italy and France.
The latter depends on her black
legions from her African colonies.
During the last war negro troops
formed an important bulwark of the
French forces. Supplies from Al-
geria, Morocco and Indochina would
be imperilled.

Italy would suffer from the same
handicaps inasmuch as she depends
upon foreign countries for the
greater part of her raw materials.
To add to the troubles of both
powers the laying of mines over
widespread areas would only increase
the hazards of navigation.

A Mediterranean war could only be
successfully executed if one of the
warring powers had the active co-
operation of the British fleet. Neither
France nor Italy could open a pas-
sage for supplies without the British
fleet to neutralize attacks from the
enemy. Joint action between the
British fleet and the Italian or
French fleet would hold the enemy
fleet in check and permit a certain
amount of normal activity.

"It is, therefore, inconceivable that
a Mediterranean conflict will arise
without the aid of Great Britain
stated an observer. "As long as Brit-
ain refuses to take sides, the two
principal Mediterranean powers,
France and Italy, will refrain from
going to war."

Requires Drastic Action

Only Way To Solve Problem Of
Highways Peril

In Great Britain they put on a
"safety-on-the-highways week." The
result was that in that particular
week 126 persons were killed and
5,595 injured, the second highest casu-
alty list for British highways on
record.

The experience suggests that care-
lessness on the highways calls for
something sterner than experiments
in good precepts.

The cold truth is that the only way
a certain type of driver can have it
impressed upon him that he must
drive carefully is through the
medium of a stiff fine and in many
cases the cancellation of his license.

One year of a most vigilant watch
for traffic offenders, with the offend-
ers dealt with ruthlessly, might do
more to solve the highways per-
il problem than all that has been writ-
ten and talked about in these past
ten years.—Ottawa Journal.

Barcelona An Old, Old City

The foundation of Barcelona, Spain,
is attributed to Hercules, 400 years
"to a day before Rome was born."
For scientific tests show that
centuries before Christ. It was here
that the first steamship was launched
in 1543. It was propelled by two
steam-driven wheels and attained a
speed of three miles an hour.

"What became of that bill the
store sent us?"
"Oh, I sent it back marked in-
sufficient funds."

Way to Ease Headaches, Pain Almost Instantly

METHOD OFTEN RELIEVES NEURALGIA
AND RHEUMATIC PAINS IN MINUTES!

Remember the pictures below when
you want fast relief from pain.
Demand and get the medicine doc-
tors prescribe—Aspirin.
Millions have found that Aspirin
eases even a bad headache, neuralgia
or rheumatic pain often in a few
minutes!
In the stomach as in the glass
here, an Aspirin tablet starts to dis-
solve, or disintegrate, almost the
instant it touches moisture. It be-
gins "taking hold" of your pain

precisely as soon as you swallow it.
Equally important, Aspirin is
safe. For scientific tests show that
Aspirin does not harm the heart.
Remember these two points:
Aspirin Speed and Aspirin Safety.
And, see that you get ASPIRIN. It
is made in Canada, and all druggists
have it. Look for the name Bayer
in the form of a cross on every
Aspirin tablet.
Get 10 of 12 tablets or economical
bottle of 24 or 100 at any druggist's.

Why Aspirin Works So Fast



Drop an Aspirin
tablet in a glass of
water. Note that BE-
FORE it touches the
bottom, it is disinte-
grating.

IN 3 SECONDS BY STOP WATER
An Aspirin tablet starts to disinte-
grate and go to work.

What happens in these glasses
is the reason Aspirin
tablets start "taking hold" of pain
a few minutes after taking.

When in Pain Remember These Pictures

— ASPIRIN DOES NOT HARM THE HEART —

The Late George E. McIntosh

A Tribute From The Dominion De-
partment of Agriculture

George Edmund McIntosh, Domi-
nion Fruit Commissioner, died on
August 30th at his home in Ottawa
after a somewhat protracted period
of ill health, and with his passing
Canada has lost not only a particu-
larly zealous and constructive worker
in the fruit industry, but a good and
kindly citizen. Efficient and thor-
ough as he was in his official capac-
ity, it will be for his striking and
happy personality, his innate cour-
tesy, his consideration for others, and
for so many admirable traits that
went to make up his enviable char-
acter that he will be best remembered
by those associated with him in
his work and the wide circle in the
ordinary roundelay of life which ex-
tended far beyond the boundaries of
the Dominion. In a sentence, George
McIntosh was a natural gentleman.

There has been no man in Canada
who laboured more consistently to
elevate the standards and enhance
the national integrity, as these apply
to the fruit industry, and before he
passed on he saw some advance
made toward the goal that he
strived so earnestly to reach. The
ideals that he had for his work were
never far from a perfection of the
personal ideals and character of the
man.

The late Mr. McIntosh began his
career as a newspaper man in For-
est, Ont., where he was born, and
doubtless his early experience in the
newspaper world broadened his un-
derstanding and sympathies of men
and life generally. When a young
man in his early twenties, as owner-
editor of The Forest Standard, he
saw the necessity for an established
organization in connection with the
marketing of fruits, important pro-
ducts of his native community. He
worked to obtain this, and as his
activities increased, eventually to
make him a widely recognized
authority, he studied to become pro-
ficient in every phase and detail of
it.

While he was editor of his news-
paper he was invited to carry out an
extensive survey of the markets for
Ontario fruits by the Fruit Growers'
Association of the province. This he
did with consummate thoroughness.
He paid particular attention to the
problems of handling the products from
producer to consumer and to the
methods of transportation. He soon
displayed his ability as an organizer
and as a result he was appointed
Transportation Specialist for the Do-
minion Fruit Branch, and while fill-
ing this position he also did inval-
uable work in connection with the
transportation problems of the Do-
minion Fuel Board. He became Do-
minion Fruit Commissioner in 1922, a
position he filled with distinction, un-
til his death.

The Dominion Department of Agri-
culture has lost in Mr. McIntosh a
most capable administrator, the coun-
try a citizen who has left what is
more desirable than great riches—a
good name and a record of work
well done.

Spiders Attack Chilean Town

Poisonous Insects Inflict Wounds
Like Cut Of Knife

Huge, poisonous spiders were late-
ly invading the town of Antofagasta,
in Chile. They are attacking the in-
habitants. Their bite inflicts great
wounds like the cut of a knife.
Twenty persons, including nine chil-
dren were sent to hospital suffering
from such wounds. Nothing like
these spiders has apparently been
seen before. They are of a
species unknown to Antofagasta.
The Antofagasta doctors have tele-
graphed for help from the Central
Government, declaring themselves
powerless in face of an invasion "of
spiders of the most virulent kind."
"Large and black" was the further
brief telegraphic description of the
invaders.

The potato beetle beetle causes con-
siderable damage to the potato plant
by the feeding of the adults on the
foliage and the feeding of the larvae
on the tubers. Investigations have
shown that larvae injure the tubers,
commonly called worm-tracks, be-
cause infected by the common
seed fungus, thereby reducing the
salability of the tubers.

The Alberta honey crop of 1933
was almost twice as large as that of
1932 and was readily marketed at in-
creased prices. As a result, owners
of commercial apiaries in the south-
ern part of the province report a
fairly satisfactory year.

The American flag of 15 stars and
15 stripes was in official use for 23
years, from 1795 to 1815.

Mizar, the middle star in the
handle of the Big Dipper, has a tiny
companion star.

BABY'S OWN SOAP

Baby-You Baby-Too

Carried Out Old Ideas

Peter The Great First Thought Of
Huge Russian Canal

Praise to whom praise is due—and
most assuredly praise is due to the
Russian engineer, Serge Yxk, en-
trusted by the Soviet government
with the gigantic task of linking the
White and the Black seas by means of
a canal, said to be the biggest in the
world. It was in December, 1931,
that operations started under the
most discouraging conditions. To
begin with, an efficient staff had to
be trained, recruited for the most
part from young graduates with little
else but enthusiasm for their equip-
ment. Then there were the natural
obstacles—floods, intense cold, dif-
ficulties of supplying the necessary
building materials, food for the work-
ers, etc. On top of this there were
no skilled craftsmen to be found in
the locality and a totally insufficient
number of unskilled workmen. Not
the least remarkable of Yxk's
achievements is the method by which
convicts, to the number of about ten
thousand, were converted into will-
ing workers by promises of freedom
if they faithfully performed their
duties for the benefit of the country.
Many inspiring tales are told of the
changing of hardened criminals to
self-respecting patriots, who labored
with a will to get the job completed
on time—it was finished in nineteen
months.

It is said that Peter the Great had
such a canal in mind when he trans-
ferred the capital from Moscow to
St. Petersburg. His idea was to
utilize the two great lakes, Onega
and Ladoga, for the purpose and this
has now been done. On the Onega
White sea section sixteen dams had
to be built, with 33 annex canals, 22
discharge basins, 19 locks, of which
13 had to be constructed in hard
rock over a hundred feet below sea
level, with millions of cubic yards of
rock had to be blasted and removed,
and a million and a half trees were
cut down and carted away.

Eastern and northern Indian
tribes have a tradition of a descent
from the sky on the beginning of
human inhabitants on the earth; In-
dian peoples of the mountainous and
plateau regions of the south and
southwest believe their ancestors
ascended from the underworld.

**You'll be delighted
with**
It dries—as it cleans
—as it polishes.
Appelhof PAPER PRODUCTS
HAMILTON, ONTARIO

A Book You Should Own

**LEE'S
PRICELESS
RECIPES
THE COOK BOOK**
3000 SECRETS
OF THE FINEST
CULINARY ARTS
OF THE WORLD
OF THE EAST AND
OF THE WEST

A collection of famous formulae,
the druggist, the chemist, toilet
articles, the household, farm
and dairy; all trades and profes-
sions. NOT A COOK BOOK.
This valuable collection of
standard formulae has been
carefully built up over a long
period of time, resulting in the
most complete book of formulae
of this kind ever compiled.
Size 3 1/2 x 5 1/2. 388 pages.

Flexible cloth, cut flush
\$0.60
Obtainable At Your Bookstore or

**GEORGE J. McLEOD, LTD.,
Publishers**
360-368 King St. W., Toronto.

Little Helps For This Week

"I have called upon Thee for Thou
wilt hear me O God; incline Thine
ear unto me and hear my speech."
Psalm 16:6.

"Ye people pour out your heart be-
fore Him; God is a refuge for us."
Psalm 42:8.

Whatever the care that breaks
your rest,
Whatever the wish that swells thy
breast,
Spread before God that wish,
that care.

And change anxiety to prayer.
Trouble and perplexity drive us to
prayer, and prayer driveth away
trouble and perplexity.

Whatever it is that prosaeth
thee, go tell to thy Father, put
matter into His hand and so shall
thou be freed from the dividing, pre-
plexing care the world is full of.
When thou are either to do or suf-
fer anything go tell God about it,
acquaint Him with it, yes burden
Him with thy trouble, and then hast
thou dealt with it. We more care, but
quiet sweet diligence in thy duty
and dependence on Him for the
carrying of thy matters. Roll thy-
self and thy cares as on burden on
thy God.—R. Leighton.

A Banker's Passport

Carries Engraved Portrait Clipped
From Ten Dollar Bill

All passports bear a photograph of
the holder, but there is one properly
authorized and issued to a Canadian
without his photograph—it carries an
engraved portrait clipped from a
\$10 Bank of Montreal bill. The
holder's name is Sir Frederick Wil-
liams-Taylor, a director and formerly
general manager of the Bank of
Montreal.

The circumstances under which
Sir Frederick clipped the bill and at-
tached the engraving to his passport
application are not known, but this
well known Canadian exercised the
usual caution attributed to bankers
by retaining the serial numbers in
order that the bill might be replaced
by a new note.—Financial Post.

THE RHYMING OPTIMIST

By Aline Michaels

LIBRES

Life would defeat us as we go by
Yet, can she cheat us, though she
may try?

Though she forget the promises
Think can we yet be wholly be-
trayed?

For all her scornings,
Of hope's bright gleams,
In Youth's glad morning
She gets fair dreams.

She gave us laughter
And love's sweet cheer;
Then what comes after
We need not fear.

Though youth must perish
Tale been our days,
Brave hearts still cherish
Bright, bygone loves.

Infantile Paralysis Vaccine

Canadian Research Worker Has
Developed Vaccine For Dread
Disease

Discovery of an apparently effec-
tive infantile paralysis vaccine was
announced by 2,000 delegates and lay
members at the closing session of the
American Public Health Association
convention.

Dr. Maurice Brodie, young Canadian
research leader formerly of Ot-
tawa, Ont., now connected with the
New York City health department,
described recent experiments with
the polio-vaccine vaccine which ap-
parently has proved successful on a
group of human volunteers, including
Dr. William H. Park, head of the
New York City health department
research laboratories. Dr. Josephine
Meal, Dr. Brodie himself and number
of children.

Bees As Messengers

German Beekeeper Finds Them
Better Than Carrier Pigeons

A German beekeeper has found
new use for bees. They are no
longer to be mere honey-gatherers
and wax-builders, but messengers!
He has written messages on scraps
of paper and fastened them to the
backs of bees. The bees have quickly
brought them back to the hive, and
never has a bee failed to deliver the
goods. The beekeeper, Herr Gerhard
Kugel, says bees are less likely than
pigeons to fall into the wrong hands.

Catherine di Medici is said to have
been the first European woman to
use tobacco.

Stay On The



Rolled Standard

It seems difficult, sometimes, to
stay on the Gold Standard, but the
"rolled" standard — all
that's something else again.
Once a man has "rolled his
own" with Ogden's Fine Cut
he's on this "Rolled" standard
of smoking enjoyment for life.

Ogden's is mighty easy to roll
and it does give a smoother,
cooler and more fragrant smoke
... To try Ogden's is to like
Ogden's — particularly if you
use "Chanticleer" or "Vogue"
Cigarette Papers. Ogden's
Fine Cut and either of these
makes of cigarette papers assure
you a standard of satisfaction
that's well worth staying on.

SAVE THE POKER HANDS

OGDEN'S FINE CUT

P.S.—At any POKER HAND Dealer, or
by mail, you can get 4 large booklets of
"Vogue" or "Chanticleer" cigarette papers in
exchange for one complete set of POKER HANDS.

Your Price Knows Ogden's Fine Cut Plug

Found in the woods from New
Brunswick to Manitoba, the blue
cobweb, a poisonous plant of the bar-
berry family, is also known as pa-
pawroot, squawroot, yellow ging-
er, and kinship root. The plant is
extremely bitter to the taste and
is hardly likely to be eaten, except
by children tempted by the attractive
appearance of the berry-like seeds.

If a man is satisfied with one meal
a day he can afford to write poetry.

for BURNS
Mix equal parts of Minard's
and sweet oil, cedar oil or
cream. Sprinkle on burn
paper. Apply to burn or
wound. Before long the
painful smarting stops.

**MINARD'S
"KING OF PAIN"
LINIMENT**

**DENICOTEA
CIGARETTE HOLDER**

DENICOTEA Cigarette Holder
absorbs the nicotine, pyridine,
ammonia and resinous and tarry
substances found in tobacco
smoke.

Complete holder with refill —
\$1.00 postpaid, or from your
Druggist or Tobacconist. Dealers
wanted everywhere.

NOW OBTAINABLE FROM
Book, Station Co. Limited
The T. Eaton Co. Limited
Sigsbee Drug Store
Henderson's Cigar Store
C. S. Webb
Bathurst Drug Store
Bathurst, Ont.

DEALERS WANTED
CHANTLER & CHANTLER, LTD.
Canadian Distributors,
49 Wellington St. W.
TORONTO, ONT.



Calgary Dry

The West's Finest Ginger Ale

WORTH GETTING
A THIRST FOR
STRAIGHT OR BLENDED

UNION-MADE BY
CALGARY BREWING & MALTING
COMPANY, LIMITED

Two Other Favorites
Orange CRUSH
AND
CRUSH Rickey

Insist on Genuine
BUFFALO BRAND



What Good is a Budget Unless it Works?

You know how much money you have to spend each month. Food, heat, light, clothing, saving—but your carefully worked-out budget is no good unless you make it work as you have planned.

The one who spends the money should know how to buy. To know how requires practice and study. The best text books in buying are the advertisements in your newspaper. They will tell you what you want to buy, where to buy it, the price. This knowledge will assure wise spending.

Advertisements keep you posted on the newest products and improvements of the manufacturers and merchants. They are competing for your business. Each knows that his product must be good and the price right to get the business of the wise buyer.

Advertisements are the gauge of business progress. They are filled with interest and instruction. Read them regularly—for wise buying will make your budget work.

PHONE 82

among the most
nourishing beverages,
properly brewed Beer
ranks with the highest.
DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta

BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Town & District

Miss K. Beach has left to attend
Mount Royal College in Calgary.

Thanksgiving this year will be on
October 8th.

Mrs. W. Schmitt was called away
last week to St. Paul, Minn., on ac-
count of the illness of her father.

The town will supply more
water but consider how the noise
pump roars over the radio.

Some of the local hunters have had
great success shooting ducks and hun-
garians, during the past week.

H. Beach is leaving for Toronto
where he will take up a two year
course in the university there.

Mr. and Mrs. W. Mooney of Fernie,
B. C., spent a day or so in town last
week the guests of Mr. and Mrs. E.
Menard. They hope to leave soon for
the U. S.

The members of the Gleichen
branch of the B. E. S. L. living in Milo
are putting on a big dance there on
October 5th. A Lethbridge orchestra
has been engaged for the occasion. A
number of the local members will at-
tend the dance.

Some of the boys around town want
to know when M. Rasmussen killed
the town bear. Who can give the
exact date and year? It is reported
that a bottle of beer is the prize for
the correct answer.

Peter Downie returned to Edmon-
ton Sunday to take up his third year's
course in mining engineering in the
university. So far Peter has had a
very brilliant record in the univer-
sity.

Max Yates left early Sunday morn-
ing for Edmonton, to enter the uni-
versity where he will take up
medicine. Max is a Gleichen born
boy and if he finishes his course he
will be the second student from Gleichen who will be entitled to put M.
D. after his name.

M. Rasmussen, the well-known well
driller and his assistants spent a few
days last week doctoring up the well
that supplies the town with water.
In order to clean out a well it is nec-
essary to remove the casing but on this
job the casing would not bulge nor
could it be jarred loose. When it is
considered that the casing has been
in the ground for over 20 years it
is easy to realize that it would be as
solid as if set in cement. In order to
get a more abundant supply of
water several charges of dynamite
was set off in the well at different
depths in order to crack the casing
and permit the water to enter. As
there is now much more water in the
the dynamiting was evidently suc-
cessful.

You are cordially invited to a
Ten and Sale of home cooking, at the
Legion Hall, on Saturday, Sept. 29th,
from 3 to 5 o'clock, under the
auspices of the Junior W. A. of St.
Andrew's Church.

Standing in front of the school
for a short time it is to be noted that
a large number of local cars and
trucks pass this point at two high
speed we all know that in the vicin-
ity of a school the possibility of
running over children is much greater
than elsewhere. Drivers take it easy
and pass the school at a reasonable
speed. You won't miss anything down
town in the quarter or half minute
lost in doing so.

Some 45 certificates have been is-
sued to date by the department of
agriculture to farmers in the dry belt
applying for free movement to new
locations in the north, under the re-
cently renewed federal-provincial re-
settlement scheme. A number of
these have already moved, and others
are in process of making arrange-
ments for a move this fall. Letters
and petitions have been received from
about 400 would-be exodians, but
many of them have been in the nature
of inquiry only. That a good propo-
tion of the inquiries really desire to
move is regarded as certain, but
some difficulty is being experienced
in finding them suitable locations.
Hon. F. S. Giesdale, minister of agri-
culture, explains that this re-settle-
ment is being made only in areas al-
ready settled and only on improved
farms, with buildings, that for various
reasons are now unoccupied or on the
market. The scheme is quite distinct
from the movement and settlement
of unemployed men, for whom provi-
sion is made in the way of equipment
and sustenance, and the only assist-
ance being given the dry-belt farmers
is the free movement of their families
and effects. The freight and trans-
portation costs involved in this ser-
vice are being divided between the
two governments and the railways.

The Objective

Alberta Pool Elevators are out to prove that a
co-operative grain handling concern can be an in-
strument of usefulness to all grain growers and a
successful business concern as well.

Every grain grower in the vicinity of an Al-
berta Pool Elevator is invited to aid in this effort
to perpetuate in Alberta, by Alberta farmers, for
the good of all, a strong, grower-controlled, co-
operative elevator organization.

This can be done with advantage by delivering
grain in wagon lots or car lots to

Alberta Pool Elevators

ANOTHER TRAVEL BARGAIN TO EASTERN CANADA

From stations Port Arthur,
Ont. and west

to
Stations Sudbury and East
SEPT. 21 to OCT. 2

Return Limit
30 DAYS

in addition to date of sale

Good in Coaches
with additional charge
For Tourist Sleepers

Apply local agent
CANADIAN PACIFIC

STOPOVERS TO BE ALLOWED THIRTY-DAY ROUND-TRIP TICKETS

Change in conditions under which
the railways will sell local thirty-day
round trip tickets will, in future, al-
low stop overs enroute, it was stated
by Mr. H. L. Phillips, Canadian Pa-
cific agent at Gleichen today.

Previously Mr. Phillips explained, a
passenger buying a ticket with a thirty-
day limit, for example, to Winni-

WILL BE IN GLEICHEN
EVERY MONDAY
At The McKay Hardware
Good Watch, Jewellery and
Clock Repairing
A Complete Line of
Jewellery in Stock
At All Times
P. B. DISCHER,
Jeweller - - Gleichen

GEO. W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always
on hand. Weather does not
effect these flowers in any
way

peg, was required to use ticket for
continuous passage to and from Win-
nipeg only. After October 1st a
similar ticket, without further cost
or arrangement, will permit the pas-
senger to stop at any point, going or
returning, between the starting point
and destination, within limit.

A little girl was sent to an in-
stitution for feeble minded, but found
merely sub-normal and returned
home. Her little sister in a burst of
confidence told a playmate: "Janie
was sent away to be an idiot, but she
couldn't pass and had to come back."

Order your

LETTER-HEADS	STATEMENTS
BILL HEADS	ENVELOPES
TAGS	TICKETS
LOOSE LEAF ACCOUNT SHEETS	
CARDS	WINDOW CARDS
MEMOHEADS	DODGERS
RAFFEL TICKETS	DISPLAY POSTERS
SHIPPING TAGS	BUSINESS CARDS

—In fact anything in the line of printing—

from The Call